

Marking Rubric for CSR Assignment

Group Members:

Criteria	Excellent (5 points)	Good (4 points)	Satisfactory (3 points)	Needs Improvement (2 points)	Unsatisfactory (1 point)
Clarity and Conciseness	Information is clear, concise, and well-organized.	Mostly clear, minor issues with conciseness.	Some clarity, but organization could improve.	Lacks clarity; difficult to follow.	Very unclear and disorganized.
Understanding of Concepts	Demonstrates a deep understanding of CSR, stakeholders, and shareholders with insightful analysis.	Shows a good understanding with relevant examples.	Basic understanding with some relevant information.	Limited understanding of concepts; lacks depth.	No understanding of the concepts presented.
Engagement in Presentation	Highly engaging; actively involves classmates and encourages discussion.	Engaging presentation; asks a relevant question.	Some engagement; question may not stimulate discussion.	Minimal engagement; lacks a clear question.	No engagement; presentation is flat and uninviting.
Collaboration	All group members actively participated and contributed equally.	Most members participated; contributions were mostly equal.	Some participation from all, but uneven contributions.	Limited participation from some group members.	Very little collaboration; only one member contributed.
Overall Presentation	Well-prepared, clear delivery, and effectively communicates key points.	Good delivery with minor preparation issues.	Acceptable delivery; some key points may be unclear.	Poor delivery; major issues with communication.	Very poor delivery; fails to convey key points.

Total Points: ___ /25

Comments: